



# PRESS RELEASE

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## IDEAL Advisors Launches Investor Relations Consulting Firm

*Offering public companies flexible and unique IR  
services that are “made to order”*

**New York, NY and Mexico City - IDEAL Advisors LLC** will be offering investor relations consulting programs to public and soon-to-be public companies. This offering is supported by over 25 years of experience, as part of Internal and external investor relations teams throughout Mexico, the United States and Latin America.

*Investor Relations has changed considerably with the introduction of AI and the various social media platforms that make market communications more accessible and sometimes confusing. By getting to know our clients’ on a deeper level, IDEAL Advisors seeks to get to the root of their communications programs and suggest specific and helpful changes to maximize their growth potential. All programs are tailor-made since no two companies are alike.*

IDEAL Advisors seeks to **work on a one-on-one level with public companies** to offer them the support they need without the constraints of traditional annual retainers.



### Our Services are Simple:

- Equity and Debt Offerings Collaboration
- Investor Communications Strategies
- Shareholders’ Events
- Disclosure Materials



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